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MAY 12 1993

FCC MAIL ROOM

5-4-93

Dear Mr. Guello,

Thank you for the opportunity to express my views as a parent and health professional on television programming for children.

As the parent of two toddlers, I am concerned about the educational quality of T.V., even to the point that our T.V. stays turned off most of the time, particularly Saturday mornings. We receive local channels only (no cable T.V.) and Oklahoma Educational Television (OETA). Our daytime choices, while I & the children are home, include mindless gameshows, ridiculous talk shows & soap operas. At best, the major networks offer brainless verbage. At worst, they display the basest aspects of our immoral & groundless society. Daytime programs predominately display such values as greed, sexual immorality, pointless dialogue about people from the "fringes" of life.

I see little in daytime programming appropriate for anyone, much less children.

On the other hand, OETA offers a wide variety of quality, educational

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programming for all age groups. It is the only channel that is turned on in my home during the day.

Evening programming also leaves much to be desired. The only education available here could be classified as negative, frequently displaying sexual immorality as the norm, violence as a means for conflict resolution & substance abuse as an appropriate means for conflict <sup>error</sup> resolution ~~escape~~ (especially Alcohol). Minorities are frequently ~~portrayed~~ as "the bad guys" and women as sexual objects.

I am of the conviction that, in light of the moral crises confronting our country at this time, television programming should exercise greater responsibility for the influence exerted over our children & teens, particularly in the areas of sexuality & violence.

As a health profession (I am a registered dietitian) I am quite concerned regarding the advertising on children's T.V., which frequently portray high calorie, low nutritional quality "junk foods."

T.V. watching also encourages passive watching with little physical or mental exercise involved. OETA has an exercise & health program at least once daily, & every program encourages mental activity & learning.

Please consider the increasing number of obese children in our society and the impact of a sedentary lifestyle on long-term health.

Please think more of the future, our children, ~~our~~ the needs of our society instead of ratings, advertising dollars & the popular direction of programming.

Please attempt to reflect more of the values of most Americans - marital fidelity, a strong family that resolves conflict through communication, appropriate education for our children that reinforces a good self esteem. Religion continues to be a value of most Americans, yet T.V. includes churches, Christians & religion only to make a mockery or portray them as ignorant, exploitative & hypocritical.

Thank you for your time,  
Shawn Idell

MM93-48

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**JAMES H. QUELLO**

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**PLEASE REPLY TO:**

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**Mr. Quello**  
1919 M. Street  
Washington, D.C. 20554

**Re: Children's Television Act**

**Dear Mr. Quello:**

Please accept this extremely short letter as a request on behalf of myself, my wife and my three children that you and your agency take whatever steps are available to strengthen the Children's Television Act. The unwillingness of the Bush Administration to enforce the letter and spirit of this law has resulted in a continuing erosion of the quality of the television which is consumed by a significant portion of our population. Your efforts to enhance the quality of that programming will inure to the benefit of our entire society.

Very truly yours,

**CHIQUOINE & KRUEGER, S.C.**

**Stephen D. Chiquoine**

SDC/cm

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VIDEO SERVICES  
DIVISION

853 Coachway  
Annapolis, Md. 21401  
May 5, 1993

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Office of the Secretary  
Washington D.C. 20554

FCC MAIL ROOM

MMB  
COMPLAINTS &  
INVESTIGATIONS

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Dear Madam/Sir:

Please require commercial stations to air T.V. programs that meet the educational and informational needs of children. There is almost nothing on commercial stations that meet these needs. Certainly, The Flintstones, The Jetsons, GI Joe, and Teen-Age Mutant Ninja Turtles etc. make a mockery of the Children's Television Act if they are considered educational. Programs such as Mr. Rodgers and Captain Kangaroo will teach children needed information and also make them better people emotionally and morally. Let's have some dramas.

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that show teachers, ministers, scientists in an exciting and positive light. Usually these people are held up to ridicule <sup>on T.V.</sup>, and then we wonder why students aren't interested in school or in becoming a teacher, minister or scientist.

Wonderworks on public T.V. as well as De Grassi Junior High, Little House on the Prairie are wonderful <sup>full</sup> programs artistically, <sup>and</sup> are interesting and promote good values.

Also, include programming that shows outstanding poor people who become successful through hard work, the help of others, and through love & honesty. We need especially to give ~~an~~ <sup>positive</sup> black males models that they can identify with.

I cannot understand why we are so afraid to give children positive, wholesome role models. Certainly we can write laws that protect our children and our society, even if we have to infringe on the rights of commercial stations to air whatever they think will make the most money. Very truly yours,

P.S. Also, showing violence, crime, and non-miraculous marriage as positive actions to

Very truly yours,  
Audrey M. Murray

is certainly helping to destroy our society.